

A STATISTICAL ANALYSIS OF MINORITY-OWNED COMMERCIAL BROADCAST STATIONS LICENSED IN THE UNITED STATES IN 1992

INDUSTRY TOTALS	BLACK		HISPANIC		ASIAN		NATIVE AMERICAN		MINORITY TOTALS
AM Stations 4,969	111	2.2%	63	1.3%	1	.0%	2	.0%	177 3.6%
FM Stations 4,723	64	1.4%	24	.5%	7	.1%	3	.1%	98 2.1%
TV Stations 1,142	19	1.7%	7	.6%	7	.6%	0	0%	33 2.9%
Cumulative Totals 10, 834*	194	1.8%	94	.9%	15	.1%	5	.0%	308 2.8%

- * Industry totals based on information from the FCC, Office of Consumer Assistance, August 31, 1992.
- Statistics based on Compilation By State of Minority-Owned Commercial Broadcast Stations, prepared by the Minority Telecommunications Development Program of the National Telecommunications and Information Administration, September 1992.
- All figures are rounded to the nearest tenth percent.

RESUME' OF MARY JANE POPP, HOST OF PUBLIC AFFAIRS "STREET TALK"

EXHIBIT B

Resume

Mary Jane Popp 929-7962

EDUCATION Bachelor of Science Master of Arts and 43 Hours
toward Phd Indiana University

TELEVISION WTTV Indianapolis, Indiana...Talk Show Host,
Reporter, Anchor
KXTV Sacramento, Ca...Talk Show Host
KTXL Sacramento, Ca...Reporter
KCRA Sacramento, Ca...Talk Show Host/Producer
CABLE 18 Sacramento, Ca...Talk Show Host/Producer
CABLE 20 Sacramento, Ca...Talk Show Host/Producer
Channel 56 Anaheim, Ca...Stringer Reporter
ESPN CABLE...Travel Show Host
KRBK Sacramento, Ca...Weatherperson Entertainment
Editor

RADIO KRAK Sacramento, Ca...News Anchor, Talk Show Host
Producer
KGNR Sacramento, Ca...News Anchor, Reporter, Weather,
Talk Show Host/Producer
KFBK Sacramento, Ca...Talk Show Host/Producer
KSFM Sacramento, Ca...Special Features

PUBLICATIONS THEATRE AND TECHNOLOGY DESIGN MAGAZINE
TRANSLATION AND DRAMATURGICAL STUDY...MASTER THESIS
SACRAMENTO VALLEY ENTERTAINMENT GUIDE...Associate
Editor
SENIOR SPECTRUM NEWSPAPER...Columnist
SACRAMENTO UNION...COLUMNIST

COMMERCIALS Official "Voice of the State Fair"
Writer Producer and Talent for over 200 commercials
for Radio and Television

ENTERTAINMENT SINGER...Opera, Musical Comedy, Nightclub, and Voice
of America
ACTRESS...Stage includes Music Circus and Television

BOARDS Arthritis, March of Dimes, United Way, Red Cross, Opera
Association, Sacramento Symphony ect.

TELETHONS Host of numerous telethons nationwide including Easter
Seals in Sacramento and Los Angeles for some 16 years

SPECIAL RECOGNITION
Listed in International Directory of Distinguished World

**COMMUNITY LEADERS INTERVIEWED FOR LOCALLY PRODUCED KCMY
COMMUNITY AFFAIRS "STREET TALK"**

EXHIBIT C

PARTIAL LIST OF COMMUNITY LEADERS INTERVIEWED

These community leaders participated in KCMY's locally produced public affairs program "Street Talk". Issues discussed were drugs, troubled youths, money & family problems, battered women, sex education and children, problems with Doctors, minority problems, child care and housing, youth counseling, job placement fraud, child day care, women in the armed forces, Hispanic-Asian-Black Cultural events, dress for success, how job placement and interviews, American Indian Culture, youth and gangs, community activity opportunities. (See 4 Quarter 1992 attached)

Alfredo Rameriz Araiza, Consulate of Mexico Northern California
Oscar Wright, U.S. S.B.A., Regional Administrator
Deputy Charles Turner, Sheriff's Outreach to Black Community
Michelle Escajeda, Hispanic Recruiter and Community Liason
Pamela Weiner, Big Brothers, Big Sisters
Deputy Bob Williams, Sacramento Count Sheriff's Department
Dr. Maria Nemeth, Clinical Psychologist
Mary Struhs, Associate Director WEAVE Battered Women
Doris Kobayashi, School Nurse
Diane Dugan, School Nurse
William Sandberg, Executive Director Sacramento Medical Society
Dr. Merlin Mauk, MEDCLINIC of Sacramento
Dr. Linda Shanks, DC
Dr. Randal Armstrong, Sutter Pride Back Institute, Director
Ruth Gonzales, RN
Callie Carney, Executive Director WCIC
Cynthia Burnet, Co-ordinator WCIC
Robin Fuller, Sacramento Life Center, Director
Sister Mary Anne Bonpane, Executive Director of Stanford Home
Senator Leroy Greene, Chairman State Senate Ethics Committee
Dr. Harvey Rose, Medical Quality Board
Dr. Richard Ikeda Chief Medical Advisor Medical Quality Board
Dr. Vincent Gaggiano, Director Sutter Hospital Oncology Center
Berry Goggin, President Employment Fraud
Kathy Masena, Publisher California Job Journal
Sandy Mather Education Services Manager Sacramento Bee newspaper
General Thrasher, Adjutant General California National Guard
Colonel Jim Wilson, Commander McClellan Air Base
Joe Serna, Mayor of Sacramento
Joe Barkett, General Manager 1992 California State Fair
Linda Joplin, State Co-ordinator NOW
Sylvia Navari, Associate Professor California State University
Connie Stevens, Actress
Sammie Shore, Actor-Comedian
Claudia Barnhart, Sacramento Annual Jazz Festival
Linda Patterson, Stanford Home for Children
Leslie Layfayette, Founder, Child Free Network
Diane Wasznicky, Attorney
Dr. Carolyn Hahn, Psychologist
Dr. William Bargar, MD
Arleen Cavillo, RVN Sutter Hospital
Lorree Jurgens, RVN Sutter Hospital

WILLIAM L. BARGAR, M.D.

Orthopaedic Surgeon

Specializing in Joint Reconstructive Surgery

Fort Sutter Medical Complex II
1020 29th Street, Suite 450
Sacramento, CA 95816
(916) 733-5066
FAX: (916) 733-8705

American Board Certified
Hip Society Member
Knee Society Member
Fellow, AAOS

January 31, 1993

Mary Jane Popp
c/o Channel 29

Dear Mary Jane:

I wanted to thank you for the opportunity of being on your show "Street Talk." I think that the format is an excellent one for answering questions about complicated issues. It was also a pleasure to deal with a reporter who is knowledgeable about the subject to start with, and asked intelligent questions.

I am looking forward to seeing the show when it comes out. I have contacted my cable company to try to convince them to handle Channel 29, but as of this time, I have no way to watch it. Could you, perhaps, send me a copy of the video when it comes out on 1/2" VHS cassette?

I also wanted to thank you for your offer regarding my daughter Brooke. She is a very intelligent 15 year old (going on 40!). She is a sophomore at Bella Vista and involved in a lot of issues and activities that I think would be relevant to your show. She can be reached at our home number of 989-0940.

Thanks again for a job well done.

Sincerely,


William L. Bargar, M.D.

WLB:de

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "MENOPAUSE II"

PROGRAM TOPIC: HOW TO COPE PSYCHOLOGICALLY AND PHYSICALLY
WHEN GOING THROUGH MENOPAUSE.

DATE(S) AND TIME(S) AIRED: NOVEMBER 29TH, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 286.

SPECIAL GUEST(S): TORI BUTLER, LICENSED CLINICAL SOCIAL
WORKER.

DR. PHILLIP WEAVER, O.B.-GYN.

DESCRIPTION: IN MENOPAUSE PART 1 THE HOST SPOKE OF WOMEN IN
VARIOUS STAGES OF MENOPAUSE AND HOW IT AFFECTS THEIR LIVES
AND THE LIVES OF OTHERS AROUND THEM. THIS PROGRAM FOCUSES IN
ON TOTAL SOLUTIONS FROM THE PSYCHOLOGICAL SKILLS TO THE
MEDICAL TREATMENTS AVAILABLE ALONG WITH THE RISKS AND
POSITIVE HELP OF USING THEM.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "DEADBEAT PARENTS"

PROGRAM TOPIC: SB 370 - MODIFICATION OF PAYMENTS BY CUSTODIAL
PARENTS.

DATE(S) AND TIME(S) AIRED: NOVEMBER 8TH, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 285.

SPECIAL GUEST(S): STEPHEN AND SUSAN, CUSTODIAL PARENTS.
DIANE WASZNICKY, PRESIDENT OF SACRAMENTO BAR ASSOCIATION.
TOM PASCHANE, PENALIZED BUT RESPONSIBLE FATHER.
DEPUTY DISTRICT ATTORNEY, SAN JOAQUIN VALLEY.

DESCRIPTION: WHAT SB 370 MEANS TO CUSTODIAL PARENTS AND THEIR
CHILDREN. HOW IT CAN PENALIZE RESPONSIBLE PARENTS. HOW TO
NAIL DEADBEAT PARENTS AND WHY IS THE PROBLEM SO SIGNIFICANT.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "AFFIRMATIVE ACTION"

PROGRAM TOPIC: AFFIRMATIVE ACTION IN LAW ENFORCEMENT AND
COMMUNITY OUTREACH.

DATE(S) AND TIME(S) AIRED: NOVEMBER 1ST, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 284.

SPECIAL GUEST(S): DEPUTY CHARLES TURNER, HEAD RECRUITER OF
THE SHERIFF'S AND OUTREACH TO BLACK COMMUNITY.
MICHELLE ESCAJEDA, HISPANIC RECRUITER AND LIASON.
ROBERT PORTER, A JUVENILE CRIMINAL OFFENDER.

DESCRIPTION: HAS AFFIRMATIVE ACTION BEEN AFFECTIVE. HOW IT
BENEFITTED THE SACRAMENTO COUNTY SHERIFF'S DEPARTMENT, THE
COMMUNITY, AND THE YOUTH. IS IT STILL NEEDED WITH RECENT
CUTBACKS, WILL IT STILL EXIST? WHAT WILL HAPPEN TO THE YOUNG
PEOPLE IF IT IS CUT.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR SERVICE WAS ASSIGNED AND



KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "NORTH AMERICAN FREE TRADE AGREEMENT"

PROGRAM TOPIC: WILL THE N.A.F.T.A. SIPHON JOBS OFF FROM
CALIFORNIA AND WILL COMPANIES LEAVE THE STATES. ALSO CHECKING
ENVIRONMENTAL IMPACT AND BUSINESS DEVELOPMENT.

DATE(S) AND TIME(S) AIRED: OCTOBER 11TH, 1992 AT 6:00PM

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 281.

SPECIAL GUEST(S): AFREDO RAMIREZ ARAIZA, CONSULTANT OF MEXICO
FOR NORTHERN CALIFORNIA.

JAMES TOBIN, BUSINESS AGENT TEAMSTERS LOCAL 150.

DOREEN STRABINSKY, ENVIRONMENTAL ACTIVIST.

OSCAR WRIGHT, REGIONAL ADMINISTRATOR OF THE UNITED STATES
SMALL BUSINESS ADMINISTRATION.

DESCRIPTION: AN INDEPTH LOOK AT LOSS OF JOBS IN CALIFORNIA,
AND MORE SPECIFICALLY SACRAMENTO. THE ENVIRONMENTAL IMPACT
FROM PRODUCE AND GOODS SHIPPED HERE TO BORDER IMPLICATIONS.
FULL IMPACT REPORT ON INFLUENCE OF AMERICAN BUSINESS, SMALL
BUSINESS IN PARTICULAR.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "MENOPAUSE"

PROGRAM TOPIC: PSYCHOLOGICAL AND PHYSICAL PROBLEMS WOMEN FACE
DURING MENOPAUSE YEARS.

DATE(S) AND TIME(S) AIRED: OCTOBER 4TH, 1992 AT 6:00PM AND
NOVEMBER 22ND, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:23

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 278.

SPECIAL GUEST(S): KATHY HOISINGTON, ADMINISTRATIVE DIRECTOR
AT SUTTER CENTER FOR WOMEN'S HEALTH.
LEE & BOB AKERS, A MENOPAUSE COUPLE.
MICHAEL & MARSHA MONTBRIAND, SHE IS NURSE PRACTITIONER AND
THEY ARE ANOTHER MENOPAUSE COUPLE.
DR. GARY FIELDS AND WIFE CHERI, HE IS GYNECOLOGIST.
TONI BUTLER, A MARRIAGE, FAMILY, AND CHILD THERAPIST.

DESCRIPTION: MENOPAUSE IS A FACT OF LIFE. BUT DO WE REALLY
KNOW WHAT IT MEANS AND HOW DOES IT AFFECT THOSE AROUND US,
LIKE THE HUSBAND. WHAT IS AVAILABLE IN MEDICAL TREATMENT AND
WHAT ARE PSYCHOLOGICAL RAMIFICATIONS.

KOMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KOMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "FAMILY MARRIAGE"

PROGRAM TOPIC: 6 STAGES OF MARRIAGE AND HOW TO SURVIVE THEM.

DATE(S) AND TIME(S) AIRED: DECEMBER 27TH, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 290.

SPECIAL GUEST(S): DR. LIBBY KOVACS, PSYCHOLOGIST AT THE FAMILY
AND MARRIAGE CENTER.

TONI AND KENDALL STUESSY, A COUPLE MARRIED 26 YEARS WHO
EVALUATE THE 6 STAGES OF MARRIAGE FOR A REALITY CHECK.

DESCRIPTION: DR. KOVACS TELLS THE VIEWERS THE 6 STAGES OF
MARRIAGE: ROMANCE, EXPECTATION, POWER STRUGGLE, THE 7 YEAR
ITCH, RECONCILIATION, AND ACCEPTANCE. THE DOCTOR CLAIMS THAT
IF A COUPLE RECOGNIZES THE 6 STAGES OF MARRIAGE THEY CAN
SURVIVE A GOOD MARRIAGE AND WILL BE SUCCESSFUL AND HAPPY.

**KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA**

**4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT**

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "WOMEN AND FINANCES"

**PROGRAM TOPIC: WHAT EVERY WOMAN NEEDS TO KNOW TO SURVIVE
FINANCIALLY.**

DATE(S) AND TIME(S) AIRED: DECEMBER 20TH, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 289.

**SPECIAL GUEST(S): BETTY FASSLER, CERTIFIED FINANCIAL PLANNER.
SHELLEY BIERMAN, CERTIFIED FINANCIAL PLANNER.
ANN OFSINK, A WOMAN WHO IS ALONE AND IN HER 30'S.
EVELYN DELANEY, A WOMAN WHO IS ALONE AND OVER 40 YEARS OLD.
VICKIE MAY, A WOMAN WHO IS ALONE AND OVER 50 YEARS OLD.**

**DESCRIPTION: THIS PROGRAM IS ABOUT GETTING INDEPENDENCE
FINANCIALLY SO A WOMAN CAN BE PREPARED FOR ANYTHING FROM
WIDOWHOOD TO DIVORCE AND EVERYTHING IN BETWEEN. THE SHOW HOST
AND HER GUESTS EXPLAIN TO THE VIEWERS HOW TO CHECK THEIR BANK
ACCOUNTS, INVESTMENTS, ECT...**

KOMY-TV CHANNEL 29

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

4TH QUARTER 1992
OCTOBER, NOVEMBER, DECEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK

PROGRAM TITLE: "PROSTATE CANCER"

PROGRAM TOPIC: GETTING MEN TO REALIZE THE DANGERS OF PROSTATE
CANCER AND HOW TO GET OVER ANY HANG-UPS IN FACING THE ISSUE.

DATE(S) AND TIME(S) AIRED: DECEMBER 6TH, 1992 AT 6:00PM.

PROGRAM LENGTH: 0:29:00

FILE # 100 STREET TALK (PUBLIC AFFAIRS) 007

CHILDREN'S "WHAT IF" SERIES

EXHIBIT D

"What If" T.V. Series

Goals: To improve the quality of life for children and their families through education. Specific goals as follows:

- a) To explore contemporary issues affecting children.**
- b) To enhance children's understanding of issues, thereby improving their safety, citizenship and peer associations.**
- c) To use age-appropriate discussions and exciting formats, as well as positive peer role models, as a means of accomplishing these purposes.**
- d) To conduct research on impact of media based education on children and their perception of contemporary issues.**
- e) To use various media, including television, print, and other vehicles of public education, as a means of accomplishing these purposes.**
- f) To identify and utilize positive youth role models for such purposes.**
- g) To expose children to all aspects of media, television and film productions as a means of exploring communications and related fields as a career interest.**
- h) To establish and operate appropriate facilities, studios, and educational settings for all of the above purposes.**

3400 Watt Ave. Suite #205

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "STRANGER ABDUCTION"

PROGRAM TOPIC: CHILDREN BEING ABDUCTED BY A STRANGERS AND HOW
THEY CAN AVOID IT.

DATE(S) AND TIME(S) AIRED: AUGUST 16TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:30

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 065.

SPECIAL GUEST(S): ANN CAMPBELL, HER CHILD WAS ABDUCTED BY A
STRANGER.
KIM SWARTZ, HER CHILD WAS ABDUCTED BY A
STRANGER.
AND HAROLD SAGEN

DESCRIPTION: THE KIDS FROM THE WHAT IF? SHOW TEACH THE YOUNG
VIEWERS HOW TO AVOID BEING ABDUCTED BY A
STRANGER. THEY DO THIS BY ACTING OUT SHORT
SKITS OF POSSIBLE SITUATIONS AND WAYS TO GET OUT
OF THEM. THE KIDS FROM THE PROGRAM INTERVIEW
THE GUESTS ABOUT THEIR CHILDRENS ABDUCTIONS BY A
STRANGERS AND THE PAIN CAUSED BY NOT KNOWING
WHERE THERE CHILDREN ARE OR IF THEY'RE EVEN
ALIVE. THIS PROGRAM GIVE THE YOUNG VIEWERS
GOOD ADVICE ON WAYS TO KEEP FROM BEING ABDUCTED
THEMSELVES.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "NOT QUITE PERFECT"

PROGRAM TOPIC: DON'T TEASE PEOPLE, BECAUSE NOT EVERYBODY IS
PERFECT.

DATE(S) AND TIME(S) AIRED: AUGUST 9TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:30

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 064.

SPECIAL GUEST(S): CAPT. BUCK ROGERS, UNITED STATES AIR FORCE
THUNDERBIRD PILOT.

DESCRIPTION: USING SHORT SKITS TO SHOW THE YOUNG VIEWERS THAT
NOT EVERYBODY IS PERFECT. THE KIDS FROM THE
PROGRAM TELL THE VIEWERS NOT TO PICK ON PEOPLE.
SOME OF THE KIDS FROM THE PROGRAM INTERVIEW
CAPTAIN BUCK ROGERS FROM THE UNITED STATES AIR
FORCE. CAPTAIN ROGERS TELLS THE THE VIEWERS
ABOUT ALL THE WORK AND PERFECTION INVOLVED IN
BEING A JET FIGHTER PILOT.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "STRANGER ABDUCTION"

PROGRAM TOPIC: BEING ABDUCTED BY A STRANGER AND HOW TO AVOID
IT.

DATE(S) AND TIME(S) AIRED: JULY 26TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:34

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 062.

SPECIAL GUEST(S): ANN CAMPBELL, HER DAUGHTER WAS ABDUCTED BY
A STRANGER.

DESCRIPTION: THE KIDS FROM THE WHAT IF? SHOW TEACH THE YOUNG
VIEWERS HOW TO AVOID BEING ABDUCTED BY A
STRANGER. THEY DO THIS BY ACTING OUT SHORT
SKITS OF POSSIBLE SITUATIONS AND WAYS TO GET OUT
OF THEM. ONE OF THE KIDS FROM THE PROGRAM
INTERVIEWS THE GUEST ABOUT HER DAUGHTERS
ABDUCTION BY A STRANGER.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "UNDERSTANDING YOUR PARENTS"

PROGRAM TOPIC: HOW TO UNDERSTAND YOUR PARENTS AND FILL THE
AGE GAP.

DATE(S) AND TIME(S) AIRED: JULY 19TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:03

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 061.

SPECIAL GUEST(S): PHILMORE GRAHAM

DESCRIPTION: THE YOUNG ACTERS OF THE WHAT IF? SHOW ACT OUT
SITUATIONS THAT ACCURE BETWEEN KIDS AND THEIR PARENTS. THEY
ALSO TEACH THE YOUNG VIEWERS HOW TO GET ALONG WITH THEIR
PARENTS AND FIL THE GENERATION GAP.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "PEER PRESSURE"

PROGRAM TOPIC: PEER PRESSURE.

DATE(S) AND TIME(S) AIRED: JULY 12TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:30

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 060.

SPECIAL GUEST(S): NONE

DESCRIPTION: THE KIDS OF THE WHAT IF? SHOW ACT OUT SKITS
PERTAINING TO THE PROGRAMS TOPIC, SHOWING THEIR
YOUNG VIEWERS WAYS TO AVOID BEING PRESSURED BY
PEERS INTO DOING THINGS YOU KNOW YOU SHOULDN'T
DO.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

3RD QUARTER 1992
JULY, AUGUST, SEPTEMBER
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV TO INFORM THE PUBLIC OF LOCAL COMMUNITY
ISSUES, SERVICES, OR EVENTS.

PROGRAM: THE WHAT IF? SHOW.

PROGRAM TITLE: "JUST SAY NO"

PROGRAM TOPIC: SAYING NO TO DRUGS AND ALCOHOL.

DATE(S) AND TIME(S) AIRED: JULY 5TH, 1992 AT 6:30PM.

PROGRAM LENGTH: 0:28:32

TYPE AND LOG REPORT #: PA(PUBLIC AFFAIRS) 059.

SPECIAL GUEST(S): NONE

DESCRIPTION: THE KIDS ON THE WHAT IF? SHOW TELL THEIR VIEWERS
THE REASONS DRUGS AND ALCOHOL ARE NOT ONLY
DANGEROUS THEY ALSO HAVE ILL EFFECTS ON YOUR
BODY. THEY DO THIS WITH MANY SHORT, UPBEAT SKITS
ABOUT THE PROGRAM TOPIC.



Ponce - Nicasio Broadcasting, Inc.

Carmen Briggs
President

KCMY NON-BROADCAST COMMUNITY EFFORTS

Beginning April, 1992, KCMY provided a local business, Star Entertainment daily free access and use to the KCMY edit bay located on stations premises to edit the "What IF" locally produced childrens show aimed at young adults 16 and under.

Star Entertainment was deperately looking for community support to launch a weekly one-half hour program starring local young adult talent. KCMY was the only station to offer assistance for free.

KCMY provided free:

EDIT BAY
A CAMERA
TELEPHONE ACCESS AND USE
PARKING PRIVILEGES
CONSULTATION
ONE-HALF HOUR EACH WEEK, COMMERCIAL FREE, ON SUNDAY AT 6:30 P. M.

Value estimated at average 38 hrs @\$50 per hour, \$1,900 per week equals \$7,600 per month value.

Star Entertainment, and KCMY, combined these efforts to bring a local childrens program to the Sacramento ADI.

Issues covered:

Self Esteem., Drugs, Stranger Abduction, Peer Pressure, etc.

All of the shows were produced locally and performed by young adults.

Star Entertainment, suddenly and unexpectedly, switched to the local cable company.